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Venture Capital 101



Synopsis

If you are an entrepreneur, an early stage or first time entrepreneur, a “wannabe” entrepreneur, thinking about starting a business, thinking about raising money, thinking about wading into the world of venture capital, and if you find yourself full of more questions than answers. Then this is your no nonsense guide to cutting through the clutter in the venture capital world. Find value, find reality, and get a kick in the pants. Venture Capital 101 is an easy to read, fun, and information packed book about venture capital. If you’re an entrepreneur and you’re thinking about contacting venture capitalists for financing, this book is your first stop for learning the basics of venture capital.

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Customer Reviews

This book is good and aptly titled. If you have little knowledge of the VC world this is a good start. What it did not do was to point out the real truth about what happens in most deals, that being

Redemption Privilege, 2 and 3x liquidation preference and worst of all the ugly fact of calling around to the other VC's and joining up as co-investors to eliminate competitive term sheets. (That might be my book :))

Quick and fun reading and easy to understand. Would love to read the other book by the author on M&A because I loved his writing style and how he explained things in this book.

Having consulted for Private Equity, I had a fair understanding of the Venture Cap market. Still Bill Snow was able to add insight and understanding through this easy to ready introduction to VC. It's not as detailed as similar books, but it's fictional examples helps the read better understand concepts that might otherwise be hard to grasp.

Great book for someone who knows nothing about VC! Good start and easy to read I finished it in one night.

This e-book was an excellent beginners introduction to the concept of Venture Capital. Definitely not an in depth analysis but it doesn't claim to be. If you have only heard of venture capital and haven't had any experience with it, this is the ideal first book to read. Definitely recommend it.

I am a startup consultant. I work with venture investors and entrepreneurs. This is an excellent introduction to the VC scene -- not deeply sophisticated but very clear and understandable useful content for someone looking for basic information and a bit of wise advice.

Text book style, fundamental breakdown of what venture capital is, how it works, and includes a plan for those seeking VC assistance. Also, very easy to follow. Good read.

Got this book because of its inexpensive price tag. Once I started reading it, I was very impressed at the amount of knowledge and tips Mr. Snow presents to the readers. I highly recommend this book to anyone who wants a quick overview of the VC industry.

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